

Spa STAR Report - Overview

Tab 2 - Spa STAR at a Glance

Any Spa 123 Fake St. Any Town, TX 99999 (555) 555-5555

STR # 43336 ChainID: Upper Upscale

For the Month of: September 2009 Date Created: November 6, 2009

September 2009									
	Treatment			Salon			Retail Revenue		
	(Revenue per Available Treatment Hour)			(Revenue per Available Salon Hour)					
	My Spa	Industry Segment Average	Index	My Spa	Industry Segment Average	Index	My Spa	Industry Segment Average	Index
Current Month	\$5.60	\$4.29	127.96	\$5.30	\$9.13	56.87	\$22,174	\$17,299	125.61
Year To Date	\$5.15	\$5.24	96.25	\$6.66	\$12.47	52.35	\$20,141	\$23,635	83.51
Running 3 Month	\$5.43	\$4.76	111.76	\$4.93	\$10.76	44.90	\$20,807	\$20,796	98.05
Running 12 Month	\$5.07	\$5.22	95.23	\$6.89	\$12.71	53.09	\$20,190	\$24,530	80.66

September 2009 vs. September 2008 Percent Change (%)									
	Treatment			Salon			Retail Revenue		
	(Revenue per Available Treatment Hour)			(Revenue per Available Salon Hour)					
	My Spa	Industry Segment Average	Index	My Spa	Industry Segment Average	Index	My Spa	Industry Segment Average	Index
Current Month	40%	-20%	75.39	-19%	-38%	30.75	33%	-36%	106.19
Year To Date	-7%	-24%	17.49	-30%	-31%	1.03	-11%	-30%	24.64
Running 3 Month	12%	-28%	52.22	-39%	-39%	-3.82	2%	-36%	53.67
Running 12 Month	-15%	-15%	-1.22	-32%	-19%	-14.16	-17%	-21%	4.75